

RUTGERS

Robert Wood Johnson
Medical School

Internal Medicine Residency:

**HEALTHCARE
LEADERSHIP &
MANAGEMENT
TRACK**

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HEALTHCARE LEADERSHIP & MANAGEMENT TRACK

Our Mission

To inspire and prepare the next generation of innovative physician leaders by bridging the gap between clinical medicine and management, pharmaceuticals, consulting, informatics, payors, venture capital and health policy.

**The Healthcare Leadership & Management Track
Internal Medicine Residency, RWJMS
New Brunswick, NJ**

<https://rwjmedicineresidency.com/our-program/leadership-and-management/>

"Ars longa, vita brevis" - Hippocrates



CORE CURRICULUM

I. Didactics & Discussions

II. Professional Speakers

III. Experiential Learning & Internships

IV. Hackathons & Competitions

I. DIDACTICS & DISCUSSIONS

BUSINESS OF MEDICINE

Business of Medicine Course @
www.headmirror.com, by Ashley Nassiri MD
MBA, Matthew L. Carlson MD and David S
Haynes MD MMHC.

We use the business of medicine curriculum developed by Ashley Nassiri, MD, MBA in podcast format where she discusses with national/international experts in the areas of leadership, care delivery and practice management.

The podcast format allows residents flexibility to listen and learn at their convenience and pace. Discussions based on assigned podcasts occur during dedicated time with firm members during the ambulatory medicine blocks. Completion of the course results in 19 credits of CME.

Section I: Leadership

Chapter 1: Leadership Development Part 1*

Linda Ginzel, PhD (University of Chicago Booth School of Business)

Chapter 2: Leadership Development Part 2*

Scott Snook, PhD, MBA (Harvard Business School)

Chapter 3: Negotiation Basics*

George Wu, PhD (University of Chicago Booth School of Business)

Chapter 4: Sales and Communication in Medicine*

Craig Wortmann, MBA (Kellogg School of Management)

Chapter 5: Behavioral Science: A Guide to Understanding your Patients*

Nicolas Epley, PhD (University of Chicago Booth School of Business)

Chapter 6: Leadership Training in Medical Education

Roland Eavey, MD, SM (Vanderbilt University Medical Center)

Chapter 7: Pros and Cons of Additional Degrees*

Pat Basu, MD, MBA (Cancer Treatment Centers of America)

Chapter 8: Entrepreneurship in Medicine*

Robert Altman, PhD, MBA (University of Chicago Booth School of Business)

Chapter 9: Mentorship*

David Haynes, MD, MMHC (Vanderbilt University Medical Center)

Chapter 10: Career Development through Committee and Society Leadership

Colin Driscoll, MD (Mayo Clinic)

Section II: Care Delivery

Chapter 11: Measuring and Improving the Patient Experience*
Thomas Lee, MD, MSc (CMO at Press Ganey, NEJM Catalyst)

Chapter 12: Behavioral Economics in Medicine
Kevin Volpp, MD, PhD (Wharton School of University of Pennsylvania)

Chapter 13: Value-based Health Care and Bundling
CJ Stimson, MD, JD (Vanderbilt University Medical Center)

Chapter 14: Introduction to Design Thinking in Medicine
Ashley Nassiri, MD, MBA (Mayo Clinic)

Chapter 15: Design and Implementation Science in Health Care*
Hugh Musick, MBA (University of Illinois at Chicago)

Chapter 16: US Health Insurance Market
Melinda Buntin, PhD (Vanderbilt University)

Chapter 17: US Health Care Spending
Michael Chernew, PhD (Harvard Medical School)

Chapter 18: Operations Management and Health Care Metrics*
Daniel Adelman, PhD (University of Chicago Booth School of Business)

Section III: Practice Management

Chapter 19: Networking, Practice-building, and Referrals*
David Haynes, MD, MMHC (Vanderbilt University Medical Center)

Chapter 20: Patient & Practice Benefits of Expanding Clinical Services
Scott Fortune, MD & Lee Bryant, MD (Allergy & ENT Associates)

Chapter 21: E-Commerce and Alternative Revenue Streams*
Jess Prischmann, MD (Prischmann Facial Plastic Surgery)

Chapter 22: Advanced Practice Providers and other Clinical Workflow Considerations

Scott Fortune, MD & Lee Bryant, MD (Allergy & ENT Associates)

Chapter 23: Billing, Reimbursements & RVUs

Adam Zanation, MD (University of North Carolina Medical Center)

Chapter 24: Social Media as a Research and Patient Engagement Tool

Alexander Gelbard, MD (Vanderbilt University Medical Center)

Chapter 25: Job Contract Basics (Contracts, Part 1)

Jon Appino, MBA (Contract Diagnostics)

Chapter 26: Job Contract Negotiations (Contracts, Part 2)

Jon Appino, MBA (Contract Diagnostics)

Chapter 27: US News and World Report Rankings

Garrett Choby, MD & Jill Nagel (Mayo Clinic Systems Quality Office)

II. PROFESSIONAL SPEAKERS

SPEAKERS

During each ambulatory block, leaders, including program alumni, from a variety of healthcare fields involving clinical medicine, pharmaceutical industry, healthcare consulting and start-ups, informatics and AI, venture capital, and payors are invited to give interactive presentations to our residents. These platforms are invaluable for real world learning, networking, and mentorship.

III. EXPERIENTIAL LEARNING AND INTERNSHIPS

EXPERIENCES

Practice tailoring experiences are an integral part of the curriculum. Our program provides opportunities to use elective time to explore learning venues beyond traditional clinical medicine. Examples of current partnerships include electives at Horizon Blue Cross/Blue Shield of NJ, Hospital C-Suite shadowing, Bio-Pharma rotations, etc.

IV. HACKATHONS AND COMPETITIONS

INNOVATION & COMPETITIONS

We support residents in exploring interests in healthcare innovation through hackathons and competitions. In 2022, our RWJMS team won 1st place and grand prize at the Yale CBIT Healthcare Hackathon - BaroCor, an innovative medical device aimed at reducing congestive heart failure exacerbations. These events spark creativity, promote team building skills and offer a wide array of networking opportunities.